

# Kaeside Iwuagwu

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www.kaeside.com

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## WORK EXPERIENCE

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### WebMD, Medscape

Sep 2018 - Present

Front End Web Developer & Digital Production Coordinator

New York, NY

- Develops promo revenue delivery programs using vanilla JS, CSS, Java/Groovy
- Responsible for turnkey marketing management of all delivery programs using tools such as Google Ad Manager and Salesforce CRM in a fast-paced, high volume agile environment
- Creation and management of ad orders, tracking methods, retargeting methods, user assignment rules and monitoring of user engagements
- Works with clients and account managers to ensure impression goal for Ad Orders have been met and to adjust goals per client and marketing requests
- Development and testing of internal CSS Toolkit that is used throughout internal templated sites
- Maintenance of internal tools used by the team built in Python, React, and Electron
- QA, fixing, and monitoring of site related bugs using JIRA

### CNBC

May 2017 - Jun 2018

Front End Web Developer

Englewood Cliffs, NJ

- Sole developer in charge of developing and maintaining consumer facing infosites, sales pages, campaign pages, and show pages using vanilla JS, jQuery, SASS, and CSS
- Developed templates for CNBC's internal CMS using Javascript, HTML, and CSS to improve the productivity and consistency in creating pages such as video pages, article pages, and show landing pages
- Worked with site redesign team to migrate legacy sites and served as counsel for CNBC's marketing team

### Baldwin and Obenauf

Nov 2016 - Mar 2017

Front End Web Developer

Somerville, NJ

- Created modules and maintained consumer facing websites for Masterpass.com in an agile development environment using vanilla JS, jQuery, SASS, Gulp, and Grunt
- Responsible for the maintenance and deployment of sites to different environments via proprietary CMS.

## EDUCATION

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### New Jersey Institute Of Technology

May 2013

Bachelor's of Science, Civil Engineering

Newark, NJ

- President of the NJIT ASCE Chapter
- President of NJIT Chapter of Pi Kappa Phi Fraternity

## SKILLS & INTERESTS

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- **Skills:** JavaScript, React JS, React Native, HTML, CSS, SASS, Node JS, MongoDB, Mongoose, Grunt, Gulp, Adobe XD, Figma, Express, Sketch, Photoshop, Groovy
- **Interests:** Cycling, Forrest Gump, Karate, Mechanical Keyboards, Arcade Sticks, Minimalism, Exploring NY State
- **Volunteer:** Technical reviewer of The Angular Tutorial Book  
Book Site: (<http://www.angulartutorial.org/>)  
Team Page: (<https://github.com/theangulartutorial>)